Why I love disc jockeys: WFMF's night jock, Scholar Brad, has issued a challenge to his counterpart in College Station, Johnny Maze, about the LSU-Texas A&M football game.

If LSU wins Saturday, Johnny Maze will ride around Baton Rouge on a flatbed, in a doorless outhouse, wearing only LSU boxer shorts and singing the LSU fight song.

If the Aggies win, Scholar Brad will, on Sept. 9, have his body painted maroon and white, wear A&M boxers and be suspended in a cage over the dance floor of a College Station night club, "to be humiliated the whole night."

My only question is, how do you humiliate a disc jockey?

The Great Divide: Steve Polozola of Melville says that after waiting for three light changes trying to get across Baton Rouge's Florida Street during rush hour, his friend Harvey Kling had this comment:

"I guess the best way to get to the other side of Florida Street is to be born there."

(Write Smiley at P.O. Box 588, Baton Rouge, La. 70821, or fax to 388-0371.)