SCHOLAR BRAD

www.1075kzl.com

English

Remember those obnoxiously smart kids back in school that used to enjoy making you look like a total idiot in front of the teacher? Well, just by hearing his name, you might think that 1075 KZL's "Scholar" Brad was one of those annoying pests. However, you'd be surprised to find that, despite his ever-rising IQ, Scholar Brad is one of the most humble, nonjudgmental people you would ever meet. He loathes negativity in all its disgusting forms and is quick to downplay his own genius.

Arriving to the Triad two and a half years ago, the Scholar quickly set himself apart from most area DJ's with his witty sense of humor and limitless creativity. He also brought 10 years of experience as a radio DJ, having worked in such diverse places as Baton Rouge, LA, Oklahoma City, OK, and even the island of Guam.

We were honored to sit down with the self-acclaimed "World's Smartest DJ" in our own office and ask him a few questions about his job and personal life.

On your show you're known for coming up with creative games. One of your most well known games is "Stump the Scholar" in which the listeners call and try to ask you something you don't know the answer to. Where did the game come from and how did you get the nickname "Scholar?" Are you that smart?

Well, my station manager, Jeff McHugh, actually came up with

As far as "being smart" is concerned, I'm just a freak for research. I never watch T.V. I also went to 2 Junior Colleges and (1) Four-Year University.

2 years ago you were the MC for our Miss Latina Pageant and you often feature Hispanic guests on your show. What interests you about the Hispanic community?

To be honest, I'd say the girls! Hispanic women are beautiful; they take good care of themselves and most have family values.

Aren't you getting married soon?

Yes, I've been really busy getting everything ready. We're going to London for the honeymoon.

What would you say are the most challenging and most rewarding parts of your job?

Most challenging? Definitely talking to 12 year old girls and trying to get on the emotional level of our female listeners. My favorite part of the job is being able to express myself creatively and putting a show together with a positive vibe.

If you want to find out more about the wonderful Scholar Brad log

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Español

Recuerdas a esos niños tan inteligenes de la prepa (escuela secundaria) o primaria que se creian tanto porque podian responder a todas las inquitudes del profesor? Y además te solian hacer sentir como un gran tonto. Bueno, nuestro amigo Scholar Brad es todo lo contrario. No solo es uno de los mejores Disc Jockeys del area, sino que realmente SI que es inteligente, humilde y sin prejuicios. No le gusta la negatividad desde ningun punto de vista, y sabe como no lucir tan listo cuando realmente lo es.

Scholar Brad llegó al Piedmont Triad hace 2 años y rapidamente pudo diferenciarse entre los locutores de las otras radios populares. Su buen sentido del humor y creatividad sin limites fueron clave cuando lo contratáron, su experiencia de mas de 10 años en la industria, también lo distinguen mucho. Vivio en lugares como **Baton Rouge, LA, y Oklahoma City, OK,** y hasta en la isla de Guam por un tiempecito. Nuestro honor al recibirlo en esta oficina fué cuando supimos que lo de "El locutor mas inteligente del Mundo" no era un mito sino una realidad. Aqui las respuestas que nos dió.

En tu show te conoce la audiencia por ser creativo y por los juegos interactivos que emprendes, uno de ellos es "Ganale a Scholar" en el cual la gran audiencia te hace preguntas dificiles, ¿Como nació ese juego y quién te bautizo como "Scholar"? ¿Eres tan inteligente?